



30-32, Tabirna str., office 310  
Kyiv, 03113, Ukraine  
+38 (044) 455 69 81

office@krok.edu.ua  
bs.krok.edu.ua  
+38 (097) 601 61 21

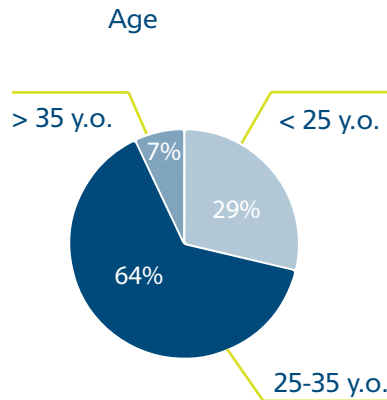
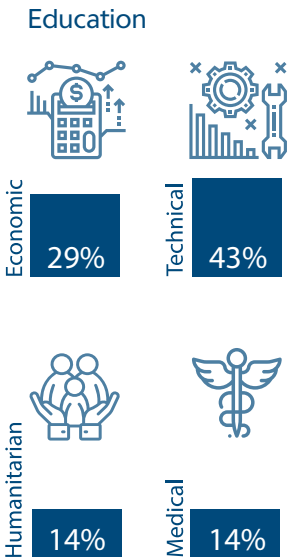
# Master of Global Business Management

## PROGRAM CONTENT

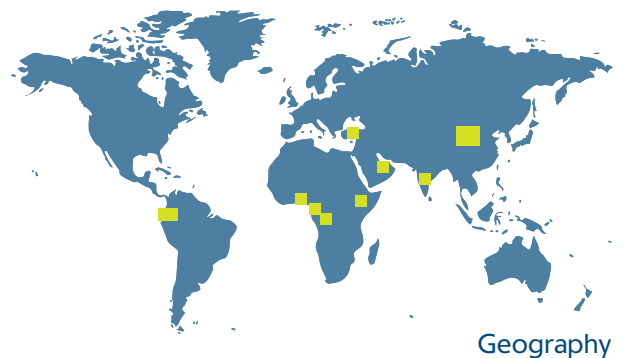
International Business Environment	Business Functions	Personal Development	Leadership and Strategy	Areas of concentration
<p>Economic Environment</p> <p>International Legal Environment</p> <p>Numerical Methods and Analytics</p> <p>Methods of Research in Business and Consulting</p> <p>Organizational Theory</p> <p>Emerging Markets and Globalization Issues</p>	<p>Strategic Managerial Accounting and Budgeting</p> <p>Marketing and Service</p> <p>Business Planning and Processes</p> <p>People Management</p> <p>Project Management</p>	<p>Organizational Behavior</p> <p>Interpersonal and Managerial Communications</p> <p>Negotiations</p> <p>Team Work</p> <p>Career Strategy</p>	<p>Theory of Leadership</p> <p>Change Management</p> <p>Innovations Management</p> <p>Business Policy and Strategy</p> <p>Risk Management</p> <p>Investment Management</p>	<p><b>Finance:</b> Financial Analysis Statements</p> <p>Mergers and Acquisitions</p> <p>Corporate Finance</p> <p><b>Business Management:</b> International Strategic Marketing</p> <p>Supply Chain Management</p> <p>Operations and Logistics</p>

### Master Thesis Diploma Project

## Students' profile



**57% Male**      **43% Female**



**South America / Asia / MiddleEast / Africa**